

City College News

GEORGE BROWN COLLEGE A P R I L 1 9 8 5

CEIC purchases remain constant

Federal purchases of George Brown retraining programs will stay at current levels for the next year — thanks in part to a new labour market study.

The study, conducted by the four Metro community colleges, was used by Vice-President Ken MacLennan to persuade officials of the Canada Employment and Immigration Commission (CEIC) to increase purchases of Electro-Mechanical programs from their original plans.

"We are really pleased with what happened," said MacLennan after initial purchases for the financial year starting April 1, were confirmed.

Overall purchases will stay at current levels, with declines in some areas offset by increases in others, he said.

The study of current employment trends shows strongest growth in the number of jobs in sales and skilled trade occupations including machine shop, welding and business systems servicing.

The CEIC, formerly called Canada Manpower, bought additional classes of Machine Shop and Business Equipment Servicing on the basis of the study, MacLennan said.

The labour market study, which was conducted jointly by George Brown, Humber, Centennial and Seneca Colleges, will gain increased credibility with the federal government over time, and will allow the CEIC to make purchase decisions based on the availability of jobs, MacLennan said.

"It's wrong to graduate a large number of people into unemployment."

The study involved a survey of more than 1,200 firms in the Toronto area, 40 per cent of them in the manufacturing sector, who were asked how many people in what occupations they would be hiring in the following year.

The study found a sharp drop in employee turnover from the year before, and a net increase in employment for all occupations of 3.8 per cent — much higher than predicted in other studies.

College Research Economist Theresa Karolewski, who helped design and run the study, said that other research on

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Ted Theobald, instructor with the Women into Trades and Technology (WITT) program at Casa Loma shows Jane Laman how to turn wood on a lathe. Laman was one of 350 women to visit the College for the Why Not Technology? Day. "I may take (a program) if I see something interesting," she said.

Technology is fun, women are told

Women are not only capable of holding down jobs in trades and technologies — but they can find them satisfying and fun.

This was the message brought to 350 women at the 3rd annual Why Not Technology day at Casa Loma on April 11.

"Go into the job because you like doing it — the money is a bonus," Stationary Engineer Lorna Sloane told the women during a panel discussion.

Sloane graduated from George Brown in 1983 and is now working for the Toronto Transit Commission.

The women heard speakers talk about career options in technology, toured

George Brown facilities, and talked with staff and students from Architectural and Electro-Mechanical Technology Divisions.

Electronics student Roxanne Standefer urged the women, who included a large number of high school students, to keep their academic options open.

"Try to stick to your maths, try to stick to your sciences."

The number of women enrolling in programs in trade and technology programs at George Brown increased from six per cent of the total in 1978 to just under nine per cent in 1983, the last year a count was made.



Comment by Doug Light

It's a busy time of year for all

A quick glance at the calendar of events in *City College News* leaves no doubt that we are well into one of the busiest times of the year at George Brown.

Nearly every Division and Department in the College is involved in some sort of special project — open houses, end-of-year shows, displays in trade exhibitions and conferences.

The value of these projects to George Brown — both in the short and long term — is incalculable.

At each event the general public is introduced to the work of the College. As a result, thousands of people will develop a new understanding and appreciation of George Brown.

Many of the people who come in contact with the College as a result of these events are potential students.

As secondary school enrolment continues to decline, we must keep in mind that many more of our students will be adults who have chosen a new career path or who need upgrading.

Special projects complement the work of our Secondary School Liaison and Marketing Departments in reaching this diverse group of adults.

Participation in industry shows and on-campus open houses also helps raise George Brown's profile — and the profile of our graduating students — among important groups of employers. It is vital, in our increasingly competitive job market, that employers get up-to-date information about the skills and talents our graduates possess.

I am aware how much time and effort is spent by administrators, faculty and support staff in mounting these special events. The results of this work — in jobs for graduates, new students, and well-deserved public attention for the College as a whole — seems to outweigh the cost many times over.

Well done to all those involved!



Retail Management instructor Sandi Kalb leads a class of staff and students in Tai Chi, the Chinese form of exercise, in the St. James gym. "It makes you relaxed but alert," says Kalb. Co-teaching the course is Business Equipment Servicing student Roy Halgren.

Photo: Neil McCullough

Obituaries

Davis taught typesetting and paste-up

Jim Davis, a Printing Department instructor and former typesetter who died of a heart attack on March 24, has a living legacy in his son.

Twenty-two-year-old Glenn Davis graduated from George Brown's Computer Typesetting program in March and landed a job just days before his father's death, according to Typesetting Co-ordinator John Ward.

Davis, who was 60, was glad to see his son following in his footsteps, Ward said.

"It was very gratifying for him. I was glad Jim was able to see that."

Davis was born in Yorkshire, England, where he apprenticed as a typesetter using now out-moded lead type. After serving in the British Army in Europe after the Second World War, he continued to work in typesetting.

In 1957, Davis emigrated with his wife June to Toronto, where he learned

mechanical assembly and worked for a number of printing firms including Mission Press on Dundas Street.

He joined the College as an instructor in 1974, and taught traditional typesetting and paste up. Davis was learning photo-composition at the time of his death.

He will be remembered by his colleagues for his wry, sardonic sense of humour, Ward said.

Colleagues and students in the Printing Department have made contributions to the Ontario Heart Foundation in his memory.

He is survived by his wife June, of Mississauga, son Glenn and 17-year-old daughter Kim.

Follows at 56

Patricia Follows made teaching English as a Second Language a lifetime career.

She taught at the Queen Street Mental Health Centre, the University of Toronto, and at George Brown from 1983.

She was 56 when she died of cancer in February.

McInnes at 52

A scholarship has been established at the University of Toronto in memory of Georganna McInnes, who taught English at George Brown from 1970 to 1978.

She was 52 at the time of her death in Winnipeg.

CEIC purchases

Continued from page one.

labour market trends available to both College and federal government staff tends to be more broad in focus and out of date.

"The College's study provides a more focused and up to date basis for decision-making."

A follow-up study involving a survey of about 2,000 firms is already underway, she said.

A second round of negotiations with the federal government on seat purchases will be held in June, MacLennan said.

Events



Photo: Neil McCallister

This team from the Registrar's Department won the first staff volleyball tournament. Top row: Ivana Ignagni, Sylvia Sicara, Rita Tassone, Anna Cesario, Bonnie Weglarz and Lana duBois. Bottom row: Al Kurtz, Alex O'Reilly, and Russell Palmer.

Win "registered" in volleyball tourney

Casa Loma's gym echoed with cheers of victory and groans of defeat on April 4 as five teams battled for top place in the first staff volleyball tournament.

After more than two hours of play, a team from the Registrar's Department emerged victorious after a tense 15-minute game with a team from Computer Services.

"We had a lot of fun," said winning team member Anna Cesario.

More than 60 staff members, including President Doug Light and Vice-Presidents Ken MacLennan, Howell Pritchard, and Jim Turner, took part in the friendly competition.

Teams from the President's Office, Personnel, Finance and Accounting, and

Student Services also took part in the round-robin elimination games.

Each team, with the exception of the President's, tasted victory at least once during the two-hour competition.

Registrar's team members, who will be presented with a trophy at the annual athletics award banquet, were captain Alex O'Reilly, Anna Cesario, Rita Tassone, Ivana Ignagni, Bonnie Weglarz, Lana duBois, Sylvia Sciarra, Russell Palmer and Al Kurtz.

While this year's tournament only included teams from 500 MacPherson, it may be expanded in future to include teams from all campuses, divisions and departments, Athletics Director Alex Barbier said.

College collecting gems for program

George Brown will amass a collection of sparkling diamonds, rubies and sapphires — all in the name of education.

The gems, which will eventually be worth about \$25,000, will be the raw material for a new full-time program in gemmology.

The two-semester Fashion Division program, which is slated to start in Sept. 1985, will train about 20 students a year to classify, grade and value precious and semi-precious stones.

Jewellery Arts Co-ordinator Christel Klocke said the program, which is unique in Canada, is comparable to those offered in Europe or the United States.

"It's time we had something of our own."

The program will be taught in a special gemmology lab on the fifth floor of the Casa Loma Campus building at 160 Kendal Ave.

— *Taste of Canada*, the international student culinary competition, continues at Kensington Campus until April 24. Call the Hospitality Division for details.

April 24 — Showing Off — A show of illustration and design by graduating graphic design students will be on display on the second floor of St. James Campus, 9 a.m. to 9 p.m. All are welcome.

— George Brown's Fashion Division participates in the Festival of Fashion trade show at the Convention Centre, until April 27.

April 25-28 — Comedy Tonight! — a revue of humorous sketches and vaudeville skits, directed by Theatre Program Co-ordinator Joseph Shaw, will be presented by graduating theatre students at 530 King St. E., 8 p.m. (2 p.m. matinee only on April 28). Tickets \$2.50 at the door. Call ext. 3202 for details.

May 1 — The Fashion Division presents *Wrapture 1985*, the 10th annual student fashion design show, in the Kensington Campus Gym, 2 p.m. (\$2 admission) and 8 p.m. (\$10 admission includes cash bar and hors d'oeuvres). Call Dawn Zimmer at ext. 4303 to reserve tickets.

May 7 — Board of Governors' meeting at 6 p.m. Contact Pat Smith for location and details. Open to all.

May 8 — Open house at the Screen Printing Department will feature a display of work by European screen printers. 5-9 p.m., Room 805, St. James Campus. All welcome.

May 10 — The Support Services for the Handicapped Department will participate in *Mayfest*, a one-day public information show organized by the Canadian Hearing Society, at St. Lawrence Market North (Front and Jarvis). Contact John Banning (ext. 2411) for details.

May 15 — Equality in the Workplace: Fact or Fiction? is the title of a one-day seminar sponsored by George Brown and the Affirmative Action Advisory Committee. St. Lawrence Hall (157 King St. E.), 9 a.m. to 3 p.m. Events include a speech by Chaviva Hosek, President of the National Action Committee on the Status of Women, and a panel discussion by representatives of the three major political parties on the Charter of Rights. \$20 fee. Contact Mary Bruno (ext. 2287) for information.

To place an event in this column call ext. 3243 or 3240.

Names in the News

Business Part-time Studies Co-ordinator Yvonne Snider will be following the provincial election in May with an unusual amount of interest. That's because her son **Bret** is the Conservative Party candidate in the Toronto riding of Riverdale. At 25, he's one of the youngest candidates in the province. Helping in the fight — as office manager for his campaign headquarters — is part-time business instructor **Harry Katz**.

We recently received this note from Payroll Manager **Dudley Campbell**: "The Payroll and Benefits Department is requesting all employees whose spouses are 64 years old and over to kindly inform us so we can furnish them with the appropriate form for free OHIP coverage by the Province, and thus reduce the College's operational OHIP costs. A confidential call to **Sui Pang** or **Dudley Campbell** at exts. 2295 or 2297 will be sufficient."

This is the time of year when students garner praise for their work from industry. Here are four examples we've been told of:

- Marketing students **Dar Harvey** and **Isabel Matena** beat teams from a dozen other colleges and universities to take first place in a contest organized by the Sales and Marketing Executives of Toronto with their feasibility study for a coffee shop on Queen Street West. The same study took second place in a competition sponsored by the Toronto Branch of the American Marketing Association.
- Court Reporting student **Valerie Walker** took second place in the first national typing contest held during a business show in Toronto in March. Walker beat dozens of professional typists during the three-day competition to win an electronic typewriter worth \$650.
- Welding Specialist graduate **Kevin McNamara** has won a set of welding manuals as a prize from the Toronto Chapter of the Welding Institute of Canada. Each year the Chapter honours the top welding student.
- Printing student **Karen Bradt** was the first person to win the new Yorkville Press/Marty Hendricks Scholarship. The \$500 award will go to the top bindery student every year.

Photo: Neil McGillivray



*Classical music lovers might spot a familiar face in the violin section of the North York Symphony Orchestra. That's **Kathy Bidell**, secretary to Industrial Training Dean **Jim Michie**. She's been playing with the orchestra for five years, as well as with a chamber group that includes her mother and father — who are both professional musicians.*

Jobs aren't the only result of George Brown programs for unemployed youths. So far the Ontario Career Action Program (OCAP) has been responsible for one marriage, four engagements and numerous less permanent liaisons, says Workshop Leader **Barbara Simmons**. The happy couples met in the four-day job search workshop Simmons runs. "It's a good socialization experience," she explains.

Casa Loma Evening Campus Supervisor **Vince Alkins** has been re-appointed a Commissioner for Taking Affidavits by Lieutenant-Governor **John Black Aird** for a three-year term.

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The next issue will be published on May 16. The deadline for submissions is May 2.

George Brown  The City College

The man in the centre of the photograph on page one of the last issue of *City College News*, who acted as a translator for Chinese Consul **Xai Zhongcheng** on his visit to the College in February, has been identified by Staff Development Officer **Dr. Karen O'Kain** as Chinese Consul for Protocol **Liu Zhilin**. O'Kain has some news of her own. She has been made a member of the **Phi Kappa Phi** honour society for her academic achievements.

The Personnel Department has told us of the following staff changes:

Paul Balog is a new faculty member in the Math and Science Department of the Academic Division at St. James.

New support staff include **Joanne Franks** and **Jane Kurtz** in the Health Sciences Division at Nightingale, **Dorothy Omokhua** and **Donald Wright** in the Finance Department at MacPherson, and **Marie Read** is a new member of Switchboard staff.

Transfers include: **John Carusone** from caretaking to building staff at St. James; and **Myrtle Gardner** from a support position with the Business Division to one with the Health Sciences Division at Nightingale.

Leaving the College are **Mark Buckiewicz**, **Deborah Samborski**, **Ronald Sedore**, and **Lillian Vollum**.

To set the record straight: **Hercilia Merderios** is working in the Hospitality Division, and English teacher **Margaret Booth** is working at College Street Campus.